



# GRANT GUIDELINES

## CALL 9 2025

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[betahealth.dk](https://betahealth.dk)

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# 1. BETA.HEALTH GRANTS

These guidelines are intended to assist you in the application process when applying for a BETA.HEALTH grant. It is important that you read these guidelines carefully before starting your application, as the guidelines contain instructions for how to complete the application.

Read more about how BETA.HEALTH processes personal data under 'Data & Privacy Policies' in the online application system (<https://betahealth.eu-1.smartsimple.eu>). See how to access the application system in section 2 of these guidelines.

## PURPOSE & AREAS OF SUPPORT

The purpose of the BETA.HEALTH programme is to support and accelerate innovation projects based at Danish hospitals, resulting in new or improved treatments and clinical solutions for the benefit of patients and society.

Many of the promising ideas and clinical research emerging in hospitals never reaches patients. The BETA.HEALTH programme focuses on accelerating the development of innovation projects, maturing them to the point where they become patient-facing solutions.

Examples of projects within the BETA.HEALTH's areas of support are digital, data- and/or device-driven solutions leading to:

- Increased diagnostic capacity
- Continuous and actionable decision support
- Increased speed, place and precision of diagnostics for early intervention, treatment and monitoring – e.g. closer to patients, reduced need for in-person checkups and follow-ups
- Prospectively validated prediction models that support optimal resource allocation within the healthcare system

BETA.HEALTH will not support:

- Projects that are solely focused on testing products that are already in the market
- Projects with a procurement rather than development focus
- Minor incremental improvement of existing solutions
- Projects with inadequate scaling potential

## BETA.HEALTH GRANT TYPES

In Call 9, BETA.HEALTH is supporting projects through BETA.05 grants in the amount of 500,000 DKK and BETA.10 grants in the amount of 1,000,000 DKK. Please visit the

BETA.HEALTH website ([www.betahealth.dk](http://www.betahealth.dk)) for details concerning these grants and important call-related dates and the grants being offered through the call.

### **BETA.05**

The BETA.05 grant supports hospital-led innovation projects that need help progressing from a mature idea or prototype to a real-world solution. Projects must address clinically validated and research-based need and have a clear plan going forward. The grant amount is 500,000 DKK. The grant period should focus on developing or maturing projects through clinical validation, regulatory planning, funding strategies, stakeholder engagement, business development, etc.

A BETA.05 project is often around IRL level 3 on the BETA.HEALTH Innovation Readiness Level when entering the BETA.HEALTH accelerator. Read more about the IRL levels:

[https://www.betahealth.dk/files/ugd/37ec82\\_409083798e784c54b17308d6e312b1b2.pdf](https://www.betahealth.dk/files/ugd/37ec82_409083798e784c54b17308d6e312b1b2.pdf)

### **BETA.10**

The BETA.10 grant supports late-stage hospital-led innovation projects in the transition from validated prototypes to real-world solutions. The project team must have demonstrated validation and a clear pathway towards either industry adoption, hospital integration and/or establishing a startup company. The grant amount is 1,000,000 DKK. The grant period should focus on late-stage activities such as regulatory documentation, procurement preparation, clinical trials, pilot implementation, infrastructure integration and strengthening industry and hospital partnerships to support scaling.

A BETA.10 project is often around IRL level 5 on the BETA.HEALTH Innovation Readiness Level when entering the BETA.HEALTH accelerator. Read more about the IRL levels:

[https://www.betahealth.dk/files/ugd/37ec82\\_409083798e784c54b17308d6e312b1b2.pdf](https://www.betahealth.dk/files/ugd/37ec82_409083798e784c54b17308d6e312b1b2.pdf)

Please [contact](#) us at BETA.HEALTH for support in scoping your project to align with the most suitable BETA grant.

### **ACCELERATION SUPPORT**

All the grants include personalised support from the BETA.HEALTH team. This support is tailored to help each team scope and design relevant project phases, remove friction, gain buy-in from decision-makers at multiple hospitals, assess key challenges, identify relevant partners and accelerate projects towards clinical impact. It is designed to help remove barriers to innovation and draw on experts and networks to provide appropriate and timely competencies and support to project teams.

The BETA.HEALTH 'accelerator programme' is a comprehensive support phase designed to propel innovation projects to the next level through five main tracks. These tracks include:

- BETA.HEALTH Partner', an experienced and well-connected member of the BETA.HEALTH team, who provides customised project/business development support.
- 'Academy', offering educational sessions, workshops and events to equip innovators with essential skills and knowledge.
- 'Advisory Board', which assembles a panel of experts to provide strategic guidance, network access and know-how.
- 'Expert Sessions', where specialised external experts conduct focused sessions on specific topics.
- 'Funding', leveraging a strong network of private and public investors to provide unique fundraising opportunities and feedback.

In previous BETA.HEALTH projects, the 'BETA.HEALTH Partner' has supported funded projects across a range of key areas during the project period. This support has included e.g. guidance on data, pitch development, funding strategies, prototyping, team organization, workflow, regulatory compliance, sustainability, health economics, clinical testing, commercialization, and networking.

## USE OF FUNDING

Grants may be used to fund project costs, such as:

- External consultants with competencies in, e.g. business development or a technical or clinical field
- External laboratory testing
- Equipment, including hardware and software
- Limited travel and accommodations
- Up to 20% of the grant to free resources for core project team members

Note that 5% of the grant will be reserved for programme activities (e.g. project boot camp/masterclass, and educational and project-acceleration activities from external providers).

Funding cannot be used for:

- Costs related to the publication and presentation of research findings
- Support of research projects with no intended development and/or implementation
- Direct funding (salary) of PhD students

## COLLABORATION WITH A COMPANY OR STARTUP

If you are currently working with, or planning to work with, a company or startup, please note that the collaboration must fall into one of the following categories:

### 1. The company is an early-stage startup

The startup is not yet a viable business and does not generate revenue on market terms. Additionally, the startup must not have received any venture capital or other market-based investments at the time of entering the BETA.HEALTH 'accelerator programme'.

**2. The collaboration follows the principles of Open Innovation**

The collaboration is need-driven and pre-market, with no intellectual property (IP) involved. Furthermore, the company must not receive any exclusive rights because of the collaboration.

**3. The collaboration is only procurement of services**

The collaboration during the BETA.HEALTH period is only the procurement of services. We stress that such procurements always follow market-based principles and adhere to good public administration practices.

## **INNOVATION OR RESEARCH?**

We define 'clinical innovation' as the development, use and dissemination of new products or processes that provide better treatments and better everyday lives for patients, their families and healthcare professionals.

### **What is the difference between *innovation* and *research projects*?**

Innovation projects focus on the latter three stages (2–4) of the following:

1. Scientific or Clinical Research (Discovery)
2. Research & Development (Solution & Validation)
3. Implementation (Value Creation)
4. Spread & Scale (Impact)

We look for impact potential, and we're committed to accelerating time to impact. Research seeks evidence; whereas in innovation projects, one often acts based on confidence (e.g. in numbers, replies, data). Therefore, innovation projects will tolerate higher risk.

BETA.HEALTH-funded innovation projects will most likely continue their path towards positive patient impact along one or several routes within:

- Dissemination of new processes in treatments across the healthcare system
- Development, distribution and scaling of new products or services in collaboration with an external partner (e.g. a startup)
- Forming spin-out opportunities with licensable IP

## APPLICANT ELIGIBILITY

The project owner and main applicant must be employed at a Danish public hospital, pre-hospital or within psychiatry. As such, each application must have a main applicant. There is an option to include co-applicants when deemed relevant.

It is the responsibility of the main applicant to submit the final application.

### Co-Applicant(s):

- May be included in the project but are not required.
- May edit and view the application form but cannot submit the final application.
- May be employed at the same host institution as the main applicant; or at a university, hospital, company or research institution within Denmark – or abroad.
- Project affiliates such as individuals, universities or companies may be included as co-applicants or should otherwise be described as 'Team Members' (with roles and duties) in the application.

### Please note:

There can be only one main applicant for each BETA.HEALTH grant. If the project is managed by a team having the same levels of responsibility and legal ownership, a single main applicant must be formally appointed with the remaining applicants identified as 'co-applicants' and listed as 'Team Members'.

We welcome and encourage diversity among project teams and are constantly in search of high-impact projects, regardless of seniority.

## Ineligibility for Applying for or Receiving Grants from BETA.HEALTH

The following shall be considered ineligible to apply for or receive grants from BETA.HEALTH:

- a) Employees of the innovation departments involved in BETA.HEALTH.
- b) BETA.HEALTH projects without support from local management and that withhold the main applicant/clinician's ability to participate in activities during the 'accelerator programme'.
- c) Members of the BETA.HEALTH steering committee or national review committee. However, committee members may serve as collaborative partners or advisors on an application.
- d) Any other institution or individual not employed at a Danish public hospital, pre-hospital or within psychiatry.

## PARTICIPATION IN THE BETA.HEALTH ACCELERATOR PROGRAMME

The clinician/main applicant is expected to actively participate during the BETA.HEALTH accelerator, bootcamp, graduation and other accelerator activities. We also encourage the entire project team to participate in these activities.

### Important Commencement Dates:

- BETA.HEALTH Bootcamp: 1-2 June 2026 (two full days with overnight stay)
- BETA.HEALTH graduation event: In the end of January 2027.

Expected commencement and payout of grants: June 2026.

Please note that it is mandatory to attend these events together with 1–2 team members, and participation is therefore a prerequisite for the disbursement of the grant.

## APPLICATION PROCESS

The application must be completed and submitted using the BETA.HEALTH online application and grant management system: <https://betahealth.eu-1.smartsimple.eu>

Further information on how to access and navigate <https://betahealth.eu-1.smartsimple.eu> can be found in section 2 of these guidelines.

**IMPORTANT: Do not share patient data or non-relevant personal data in the application portal.**

After submitting your application, the BETA.HEALTH team may contact you or relevant experts from the BETA.HEALTH network to clarify any potential issues related to your application or the solution domain.

All applications are screened and evaluated by BETA.HEALTH teams using the same tools and criteria to ensure national consistency and equal opportunity. The BETA.HEALTH national review committee ultimately determines which applications are awarded BETA.HEALTH grants. Once all the applications have been assessed, applicants will be notified of whether they have been awarded a grant. This will happen **no later than 24 April 2026**. The notification email will be sent to the email address provided on the initial registration. We encourage rejected applicants to [contact](#) the BETA.HEALTH team for feedback.

All application evaluation processes are subject to confidentiality and our requirements regarding impartiality.

If your project is awarded a grant, you will be contacted by a BETA.HEALTH team member regarding the formulation of a joint project agreement and planning of the next phase.



## ASSESSMENT CRITERIA

The BETA.HEALTH national review committee will prioritise projects based on their potential for the greatest impact on the largest number of patients within a relevant target group. The evaluation of the projects will also include an analysis of uncertainties regarding the paths to success (e.g. risks such as technological challenges, lack of buy-in from decision-makers, partnerships), whereby the highest priority will be given to projects with the best chances of achieving their goals in the short-term – and long-term impact.

To maximise the chances of your project being prioritised by the national review committee, your proposed solution should embody as many of the following ideals as possible:

- Its need is clinically validated – or the problem it aims to solve is well-defined and validated by peers
- It provides significant added clinical value to a large number of patients within a relevant target group
- There is a clear connection between the current workflow, the solution and the improved workflow after implementing the solution.
- The road to implementation is clear with a well-thought-through timeline
- It is feasible to articulate the proposal's key elements in the form of a potential business case from the perspective of a hospital
- A project team is in place, and you can define the skills needed to solve the need/problem domain

Upon request and to the extent possible, BETA.HEALTH provides feedback to applicants whose projects were not awarded a grant.

## LANGUAGE

The application and any additional uploads must be written in English.

## FAQ

If you have further questions, please visit the BETA.HEALTH FAQ on [betahealth.dk/apply](https://betahealth.dk/apply) or send us an [email](#).

## 2. THE APPLICATION AND GRANT-MANAGEMENT SYSTEM

Sections 2 and 3 provide guidance on completing and submitting an application through the BETA.HEALTH online application and grant-management system. Section 2 contains general technical information, while section 3 contains information specific to the application. All the fields of the application form must be completed in accordance with these guidelines and the instructions in the online grant-management system.

### USER REGISTRATION

The online grant-application system can be accessed through links on BETA.HEALTH's website or directly at <https://betahealth.eu-1.smartsimple.eu/>.

If you don't have a user profile at <https://betahealth.eu-1.smartsimple.eu>, you can register by clicking 'REGISTER' from the login page. Here you can also retrieve forgotten passwords by clicking the 'FORGOT PASSWORD' link. The main applicant should only have one user profile. Please use your work email address (from an eligible healthcare organisation within Denmark) for registration. After registration, you will receive an email with your username and a temporary password, which you can use to login to <https://betahealth.eu-1.smartsimple.eu>. After logging in for the first time, you will be asked to create a new password.

Registered users who submit an application are legally responsible for the truthfulness of its content.

### Co-Applicant(s)

Co-applicants actively participate in organising and implementing the project and will act as co-authors of the application. The project description should clearly describe the role of any co-applicants, and the budget should clearly indicate the co-applicants' share of the total budget, if any. Co-applicants must be invited through the online application system and subsequently enter their details into the system. Please follow the instructions in the online application system on how to invite co-applicants to your application.

When the co-applicant accepts their invitation and has registered as a user in the online application system, they will gain access to the application.

Co-applicants will only be able to edit their own information and make changes to the main application. Only the main applicant can submit the final application.

Please note that co-applicants can read, edit and upload information in the entire application but cannot submit the application.

## CREATING AN APPLICATION

Initiate an application by finding the 'Call 9' in the 'FUNDING OPPORTUNITIES' section in the applicant portal at: <https://betahealth.eu-1.smartsimple.eu>. Use the search filters at the top of the section to filter by grant size, and initiate an application by clicking 'APPLY NOW'.

Please click on the 'SAVE DRAFT' button before beginning and complete the mandatory questions. Please note that, depending on your screen size or display settings, the 'SAVE DRAFT' button may not be immediately visible. Try adjusting your window size if you can't see it. Applications can be edited up until the deadline. A draft application can be saved by clicking 'SAVE DRAFT' and may be cancelled at any time up until the deadline by clicking 'CANCEL APPLICATION'. The application is not submitted to BETA.HEALTH until the applicant has clicked 'SUBMIT' and has received confirmation that the application has been successfully submitted.

You can review the application at any time by reopening from within <https://betahealth.eu-1.smartsimple.eu>.

For all applications, the individual fields must be completed in accordance with these guidelines and the instructions supplied within <https://betahealth.eu-1.smartsimple.eu>.

## Visualizations and Pitch Deck

All the Visualizations and the Pitch Deck must be uploaded in a PDF format. For readability, please name the files with your projects name and content (E.g. medicineontime\_current-workflow)

## Text Fields

Text from Microsoft Word or comparable word-processing programs can be copied and pasted into most text fields of the application. However, it is important to check that formatting, special characters and symbols have not been converted or lost in the text fields after copying and pasting. If the formatting looks wrong in the application form, try changing all text to 'Normal' using the 'FORMAT' dropdown. It's the applicant's responsibility to ensure that the application looks correct before submitting it.

The available options for formatting text are at the top of the text fields. Some shorter text fields do not have the option to use rich-text formatting.

## SUBMITTING THE APPLICATION

The application must be submitted electronically in its entirety via the application system by clicking 'SUBMIT'. It is not possible to submit an application or any part of it by standard post or email. Any material submitted outside of the application system will not be included in the evaluation and will not be returned.

An application cannot be submitted unless all of the required fields have been completed. If you need to withdraw an application after the deadline, please contact BETA.HEALTH via [e-mail](#).

### 3. APPLICATION CONTENT

This section provides guidelines on the content required in each section of the online application for the 'Call 9'.

**IMPORTANT: Do not provide patient data (patients' personal data) or any other non-relevant personal data in the application.**

#### PROJECT OVERVIEW

The application begins with a Project title and a Project summary – very brief description of the need/problem, your innovation, and its potential impact. There is plenty of space later in the application to provide details. Use the field as an opportunity to draw the reviewers' focus to your innovation's most important aspects.

Also provide us a Non-Confidential Pitch Deck (max 10 slides). If you do not already have a Pitch Deck that presents your solution, you can get inspiration from the NABC-model.

If you have submitted the same project in a previous BETA.HEALTH call, please note the name and project ID of the earlier application. Please provide the project ID in the format (20xx-xxxx).

In this section, your information as the main applicant is also stated. Please ensure that the contact details you provide allow the BETA.HEALTH team to reach you in case additional information is required. Please provide information about the organization where the grant will be administrated. This is the organization where you will be employed during the grant period and the organization that will be legally responsible for budgeting and accounting, as well as the staff supported by the grant.

We also ask whether you can allocate time to participate in the BETA.HEALTH activities. BETA.HEALTH is an accelerator program, which means there will be a series of mandatory activities requiring your active participation—starting with the National Project Bootcamp on June 1–2, 2026. We recommend that the entire team takes part in the scheduled activities.

Finally, you have the option to give consent for BETA.HEALTH to contact you in the future regarding relevant academy activities, feedback on your project, or similar opportunities.

## THE PROBLEM

Provide the reviewers with a clear understanding of the identified and clinically validated need — and explain why and how it calls for a new and innovative solution. Pay attention to the current workflow and how it does not sufficiently address the need/problem. We ask you to upload a visualization of the current workflow that your solution fits into. Please upload the visualisation as PDF.

Describe how you have confirmed that the problem you're addressing is real and important. You can mention: Feedback from users, Relevant data or statistics and Market research or reports. Be specific about what you did, who was involved, and what you learned.

## THE SOLUTION

Provide the reviewer with a clear understanding of your solution and how it addresses the core problems in a way that is substantially better than the current clinical state of the art. If available, include any data or feedback that demonstrate the performance of your solution.

We also ask you to describe the new workflow that would result from implementing your solution, and how your solution integrates into it. Please upload a visualization of the new workflow as a PDF. In addition, explain how research has informed your proposal. List up to five publications that support the identified need/problem and your proposed solution. For each publication, briefly describe how it relates to your project.

Finally, provide information about the maturity of your solution and the year you began working on it. Please note that a higher level of maturity is not necessarily better if the path to reaching it has not been carefully considered.

## IP STATUS

Provide information about the Intellectual Property (IP) status and elaborate on any dialogue with your Technology Transfer Office. We also ask about any agreement in defining the ownership of the solution. If not clarified yet, please note that.

## POTENTIAL IMPACT

Consider the potential impact your solution may have on improving patients' daily lives, patient care quality, equity, environmental sustainability, and efficiency within the healthcare system. Focus on the added value your solution offers compared to the current state of the art.

## Patient impact

We ask you to indicate the degree to which your solution impact patients. Base your evaluation on the definitions provided for each category.

The basis of your assessment of added patient impact compared to the state-of-the-art should be based on the following criteria:

**Category 1.** Major improvements in survival time or other vital clinical impact factors: Persistent and large improvement in clinical impact not previously achieved by a treatment alternative. Examples are remission, marked increase in survival time, prolonged absence of serious disease symptoms, marked decrease in length of stay (LOS), marked decrease in repeat admissions or a pronounced absence of serious side effects (Grade 3 or higher).

**Category 2.** Important improvements in disease state, severe symptoms, LOS, etc.: Significant improvement, such as relief of disease state, moderate increase in survival time, relief of severe symptoms, moderate decrease in LOS, moderate decrease in repeat admissions, absence of serious side effects (Grade 3 and higher) and significant absence of other side effects.

**Category 3.** Some improvements in LOS, side effects, etc.: Minor decrease in LOS, minor decrease in repeat admissions, reduction in non-serious disease symptoms or absence of side effects.

**Category 4.** None/minor: No or minor added value compared to state-of-the-art treatment.

### Number of Patients

Indicate the potential impact based on the number of patients in Denmark in your primary target group per year, how you've estimated the number of patients, as well as any other potential target group(s).

### Quality of Care and equity

Describe any considerations regarding the solution's impact on patient care quality and equity. Patient care quality refers to delivering healthcare that is centered on patients' needs, while equity means ensuring that everyone has a fair and just opportunity to access healthcare services, regardless of social, economic, or demographic factors.

### Efficiency on the healthcare system

Provide economic arguments for choosing to invest in your solution and arguments on how your solution reduce costs or improve efficiency in the healthcare system.

### Environmental impact

Describe any considerations regarding your solution's environmental impact (e.g. CO2 reduction, waste reduction, eco-friendly materials, and long-term positive impact).

## IMPLEMENTATION

Indicate how and where your solution will be implemented, and central collaborators needed to implement your solution. If you can, specify the role or entity that's responsible for making the relevant purchasing decisions (i.e. who needs to be convinced).

## COMPETITION

Describe comparable solutions and explain how your solution is either better or complementary. Comparable solutions may include existing products on the market as well as solutions currently under development.

## BUSINESS POTENTIAL

We understand that you may not yet have complete answers to the questions about business potential, but we still appreciate your reflections.

Please provide an overview of your plan for making the solution financially viable for your customer (e.g., a hospital or department). In addition, let us know if you have had any dialogue with a potential buyer. This varies from project to project — both in terms of who the buyer might be and how concrete the dialogue has been — so please elaborate based on your specific case.

We also ask you to indicate your intended approach to scaling the solution. Scaling refers to the process of expanding or implementing your solution beyond the initial setting, so it can create broader impact. You can choose one of the following options:

- Establishing a spinout
- Collaborating with an external company or startup
- Scaling as an internal project without a commercial partner
- Undecided

Please describe your thoughts on the plan for scaling your solution, even if the plan is not yet fully developed.



## TEAM

The information about your team members should be provided here, along with a description of each member's role in the project. Please note that it is your responsibility to obtain consent from all individuals listed in the application. **Note:** Remember to click 'SAVE DRAFT' before adding team members.

To add team members, click on 'Add Team Members' followed by the + button. For each team member, please include their name, role in the project, position, organization, and email address.

Additionally, provide an overview of your team's strengths as well as any competencies that are currently lacking.

If you are currently working with, or planning to work with, a company or startup, please elaborate on which of the follow categories that the collaboration falls into: The company is an early-stage startup, the collaboration follows the principles of Open Innovation, the collaboration is only procurement of services. You can read more about these categories in section 1, page 5.

## MILESTONES & FUNDING

Provide an overview of the milestones you have achieved so far and highlight the elements of your solution that involve the highest levels of uncertainty and risk—especially how you plan to address these risks.

We also ask you to list any prior funding, including funding for which a final decision has not yet been made. Please provide information about the fund or investment source, the date of receipt, and the amount received.

Furthermore, we ask for your initial thoughts on the estimated funding required to achieve patient impact. We understand this can be difficult to estimate precisely at this stage, but we appreciate your input, nonetheless.

## BETA.HEALTH ACCELERATOR

The BETA.HEALTH programme will collaborate with your project for a defined period (6–9 months for a BETA.05 grant and a BETA.10 grant). This section focuses on how you plan to engage with BETA.HEALTH, including your expected results and planned milestones during the acceleration phase. We encourage you to be both ambitious and realistic. Additionally, please share your thoughts on what you believe BETA.HEALTH can help you achieve. You can find more information about the BETA.HEALTH accelerator programme on pages 4–5.

Please provide your proposed budget for the use of funds from the BETA.HEALTH grant. Begin with a brief overall description of how you intend to use the funds. Then, complete the itemized budget table. The table headings are intentionally general—use the categories most relevant to your project. Be aware that a maximum of 20% of the budget may be allocated to salary expenses for members of the project’s core team. **Note:** Remember to click ‘SAVE DRAFT’ before editing the budget.

In the end of the application, we ask which themes characterize your project. This information is used as meta-tags. Meta-tags are simple labels that allow us to sort and analyze applications based on common themes. They do not affect the evaluation but support the review process. Please select the themes within the following areas that characterize your project: Clinical area, Technology, Value of the project and Type of Collaboration. You may select multiple options if relevant.